



NATIONAL BOARD FOR
CERTIFIED COUNSELORS®
AND AFFILIATES



Policy, Advocacy, and Research in Counseling Center and Government and Legislative Affairs Dept.



Keeping NCCs and Government Informed

External Communication

**This is not a comprehensive list of all communications.*

-
- **A New Call to Arms: Restoring Our Veterans' Mental Health**
 - **Behavioral Health Workforce Career Navigator**
 - **Compact Interview with Great Searls**
 - **Post-Election Stress, Hope, and Resilience**
 - **Medicare Physician Fee Schedule**
 - **Mental Health Workforce and Language Access Act**
 - **Update: Indian Health Services Scholarship Program**
 - **The New Congress**
 - **CMS Issues 2026 Proposed Medicare Rule**
 - **D.C. Compact Becomes Law**
 - **Legislation Passed to Avoid Government Shutdown**
 - **PARC Update**
 - **Executive Order Update**
 - **State-Specific Action Alerts: D.C., New Mexico, Texas**

Keeping NCCs and Government Informed

Sign-On Letters and Comments

*This is not a comprehensive list of all letters and comments.

- **Early Minds Act: Mental Health Block Grant for Evidence-Based Prevention**
- **Capacity for Care Act: Expand Access to Behavioral Health Care**
- **Raising Awareness for Youth Suicide (RAYS) Prevention Act**
- **HHS Welcome Letter to RFK Jr. “Bring the voice of lived experience”**
- **Medicare Indirect Practice Expense**
- **Medicaid: Individuals with Mental Health and Substance Use Disorders**
- **Prevention and Public Health Fund: Promotes Health and Prevents Epidemics.**
- **House Energy and Commerce Committee: Welcome Letter and Federal Funding for MH and SUDs**
- **CMS Comments: Contact Year 2026 Policy and Technical Changes**



Meetings: Engagement, Education, Empowerment

Counselors

- ACA – GA Lead
- Central Methodist University
- **CLC (EO Presentation)**
- **CULE (NEW)**
 - ACA
 - ACES
 - AMHCA
 - CSI
 - CACREP
 - NBCC-PARC
 - NCDA
- DCMHCA
- Southern Region - ACA
- Wake Forest U.
- WVCA
- NC A&T

Collaborative

- MHLG
- NASW
- NC Center for Health & Wellness (Rural Health Care)
- Red Cross – Disaster Relief Care

Government

Members of Congress

- Sen. Markwayne Mullin (R-OK)
- Rep. Luis Correa (D-CA)
- Rep. Bonnie Watson Coleman (D-NJ)
- Rep. Mark Pocan (D-WI)
- Sen. Patty Murray (D-WA)
- Sen. Brian Schatz (D-HI)

Dept./Agency

- CMS
- DOD-DLSO
- HRSHA – Health Equity & Innovation
- SAMHSA
- U.S. Dept of VA

Webinar Update



NBCC-PARC

Impacts of Climate Change

of Registrants 1,964

of Attendees 1,142

Next Up:

Artificial Intelligence Regulations,
May 2025

Fun Fact:

9 Medicare Webinars in
2024 issued 7,644
FREE CEUs; if valued
at \$10 each = \$76,440

Medicare Coalition / Webinars led by NBCC

Making Informed Decisions Before Submitting Claims to Medicare

of Registrants 1,625

of Attendees 794

Counseling Older Adults

of Registrants 2,070

of Attendees 1,094

County Behavioral Health Directors Engaging With MHCs and MFTs

of Registrants 1,163

of Attendees 276

The Year in Review and What's Ahead

of Registrants 1,163

of Attendees 570

Next Up:

Late-Life Suicide Prevention: From Assessment to Intervention

April 2025

of Registrants as of 3/26: 3,359

of Attendees: 1,843



New: PARC and Government Affairs Resources

MEETING THE CURRENT NEEDS

Meeting the Current Needs

- **U.S. Department of Education Update and Guidance (News)**
- **Navigating Federal Supremacy**
- **Executive Order Tracker and Litigation Tracker (Social & Web)**
- **PARC Update (YouTube)**
- **2-Minute Drill Updates (YouTube)**
 - Advocacy Resources
 - Engage Your Legislators
 - Executive Orders
 - Guidance for Graduate Students





Growing Grassroots Advocates

WORKING TO IMPROVE OUR GRASSROOTS

Working to Improve Our Grassroots



Top 10 Advocacy States: PA, OH, NC, ME, IL, OR, GA, MI, NY, WI

Top Performing Alert: Oppose Federal Cuts to Public Health Insurance

- 3,226 Messages Sent
- 1,825 Personalized Messages
- 740 New Advocates
- 328 Returning Advocates
- 1,062 Total Advocates
- **NOTE:** 17 Additional Alerts Active
 - **Total:** 473 Messages



Thank You



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To take action today:

<https://www.votervoice.net/NBCCGrassroots/Home>



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